



Name of the Program(s): - Professional Doctorate or Professional Doctor of Philosophy (PhD) Program, PhD in Business Administration, PhD in Business Management, PhD in Management Studies/Management Sciences, Professional DBA, Professional DBS, Professional DMS.

PDBA, PDMS, PDBM (Professional Doctor of Business Administration, Professional Doctor of Management Studies, Professional Doctor of Business Management) [Any major available]. Alternative terms can be used during certification – Professional PhD in Business Administration, Professional PhD in Management Studies/Sciences, Professional PhD in Business Management.

Admission Requirements: Candidates are recruited from all over the world via distance learning. You may apply if you have following skills & status:

a) Master Degree or MPhil in Business Administration or Management or Management Studies/Sciences or other compatible subjects. b) English Language Proficiency c) Able to communicate through Email and Internet Meetings. d) If you have high-level professional status, such as managers or executives or consultant or Accountant or Project Manager etc. with advanced degrees in business disciplines.

**GUIDING PROFESSIONAL ACHIEVEMENT;
ENABLING GLOBAL ADVANTAGE**

GEPEA- PhD in Business Administration, Management Studies, Business Management

**ONLINE
Distance Learning
DOCTOR OF
BUSINESS ADMINISTRATION**

DBA

**Adding value to the Global Professionals and Executives
Lead. Achieve. Transform.**

GEPEA- PhD in Business Administration, Management Studies,
And Business Management (Any major can be chosen)

Online Distance Learning

~ Professional DBA, DBM, DMS ~

Adding value to the Global Professionals and Executives



Program Structure: The Professional Doctorate of Business Administration (DBA), Professional DMS (Doctorate of Management Studies), Professional DBM (Doctorate of Business Management) program is divided into four stages:

Stage I: A) Training in Doctoral Research in Management Sciences

Philosophy, Methods and Tools (**Duration: 12 to 24 months i.e. 1 to 2 Years, part-time study**)

*During this **stage I**, ideally candidates will learn and train themselves in the areas of how to start and conduct his/her Professional PhD research, train themselves in Research Methodology/Methods of Research, Tools of Research, Preparing Questionnaires, Field work/Survey data gatherings/Data Collections, Research Framework, Literature Review, Discussion, Research Findings & Results, Recommendations, Future research scope in the respective fields and so on.*

Subjects will be thought: Research Methodology, Advanced Research Methods, Business Research Methods, Research Methods and Techniques, Qualitative Research, Research Design, Research Design (Qualitative and Quantitative Approaches), Questionnaire Design/Designing Quality Survey Questions, Survey Research Methods/Survey Methodology,

B) Subjects: Candidates have to select at least 3 subjects from below list(s) of core areas such as Business Administration, Business Management and Management Studies: (**Duration: 6 Months to 12 months i.e. Half year to One Year, part-time study**)

Business Administration:

1. Digital Enterprise Management (DEM), 2. Digital Business Transformation - The Strategic Guide, 3. Digital Business Ecosystem, 4. Business ethics (Ethical Decision Making and Cases), 5. Human resources management/Strategic or Advanced HRM, 6. E-Business and E-commerce Management, 7. Quantitative methods for business, 8. Quantitative Techniques for business decisions,

Business Management:

1. Business Management & Administration, 2. Competitive Strategy, 3. Business Information System (BIS), 4. Digital Marketing, 5. Entrepreneurship, 6. Computer application in business and management information systems,

Management Studies:

1. Principles and Practices of Management, 2. Strategic management and business policy, 3. Marketing Management, 4. Quality Management/Total Quality Management, Service Quality Management, 5. Production & Operation management, 6. Risk Management.

Optional Subjects (Any additional subjects from below can be chosen for any of the above three core areas):

Financial Management, Finance, Accounting, International Business, Economics, The Philosophy Book.

Stage II: Thesis

(**Duration: 12 to 24 months i.e. 1 to 2 Years, part-time study**)

*During this **stage II**, ideally candidates will write and research their original research work based on their practical field work and studies in the concerned areas respectively. Here in this stage they'll get huge time for preparing their original Thesis through Innovations and Modern Management sciences.*

Stage III: Thesis Defense (Through Video Conference/Zoom/Skype etc.) or Physical conference (If conference can be arranged, its depend on situation and other issues).

(**Duration: 8 weeks to 24 weeks i.e. 2 to 3 months, part-time study will be allowed in order to prepare his/her to face their Thesis Defense officially**)

Stage IV: Result Announcement.

Professional PhDs in Business & Management: Six Research Topics

- Digital Enterprise Management in 21st Century.....
- Managing technology & innovation. ...
- Resources management & sustainable development. ...
- Social entrepreneurship. ...
- Corporate responsibility, ethics & accountability. ...
- Accounting & finance.

Why GEPEA Professional PhD or DBA, DMS, DBM?

The GEPEA Professional DBA or DMS or DBM enables students to:

- Understand state-of-the-art research in their fields of study;
- Acquire the necessary understanding and expertise in methods and techniques for research design, data collection, and data analysis;
- Conduct, write, and disseminate high quality professional Doctoral level research;
- Achieve a greater level of effectiveness as a professional practitioner in managing technology, innovation in Business Administration or Management Studies or Business Management, and change management; and
- Gain legitimacy as International professional researchers and faculty members in both academic and non-academic environments.

COURSE MATERIAL

Besides using the traditional books GEPEA has also modernized the learning process by providing students with online portal consisting of –

- **Study Materials (Soft copies)** – PDF of books are provided to students making studies nomadic & convenient. GEPEA Department of Students Affairs will assign Study Materials via Email or other methods after registration and admission.
- The focal point of **GEPEA** study materials is enhancing Practical Education. **GEPEA** Kit provided to applicants is a world full of practical scenarios, explanation in terms of facts rather than theoretical phrases. Customized to be self-explanatory & easy to understand.
- **Faculty Guidance** – GEPEA panel of intellectuals guide students personally with regards to any query through email about any concept in the notes provided, being the author of the same.

EXAMINATION

GEPEA Professionals are given the privilege to answer exams from any examination center in the world along with the freedom to pick the exam schedule for the same, as time permits in the particular examination months of GEPEA. Students are allotted 2 modes of examinations – Home Based/Center Based.

- Question papers would be drafted by **GEPEA** panel of veteran professors which would be TMA (Tutor Mark Assignment), OBS (Open Book System) and MCQ study pattern. A single course will consist 100 marks based on these three pattern of exam types. In each program will consist a major (Thesis Research) course or theory in order to complete the respective Diploma Program.
- This unique & novel methodology teaches a student how to assess business situations and make decisions based upon those assessments, allowing students to display their potential.
- In case of home based/distance learning exams question paper would be emailed to the students, which they would have to answer & courier back to GEPEA office or GEPEA directed authority in the respectable exam slab.
- Candidate also has the option of appearing for Center Based Examination wherein they would have to visit one of the many GEPEA exam centers & complete answering the exam in the duration of 3 hours which wouldn't be an open book examination.

BENEFITS AND FEATURES:

- (i) **Flexible Programs & Curriculum:** You can earn and study at the same time! From GEPEA International Curriculum, Flexibility is the biggest advantage of distance learning courses. This stands true especially if you are a working professional. Not everyone has the luxury of taking their own time to finish their studies. For those who had to take a break from studies to start working, such courses are a boon and provide the opportunity to pursue higher education.
- (ii) **Saves Time & Energy:** You save up a lot of time and energy on commuting. You can stay at any place and pursue a course that is available at GEPEA. Or you might be based out of a remote village or town which does not have enough options for higher studies. Distance learning courses eliminate these obstacles.
- (iii) **MCQ, Case Based Learning:** MCQ, A Case-based approach engages students in discussion of specific situations, typically real-world examples of Indian and International companies. Allowing the students to put their theoretical knowledge to practice.
- (iv) **Study at your own Pace:** Not everyone has the same pace of learning. Some students pick up things fast, others need time to grasp a concept. One of the biggest

advantages of distance learning is that you can study at a pace that is comfortable for you.

- (v) **Saves Money:** These courses are almost always cheaper as compared to their on-campus counter-parts. You also cut down on the costs incurred while commuting etc.
- (vi) **Personal Fulfillment:** An MBA is the key to unlocking both a professionally and personally rewarding future. Education is the foundation upon which you can build lifelong business and personal achievements. The GEPEA MBA program is designed to enrich your personal life, as well as to keep you informed about a constantly changing industry.
- (vii) **Convenient:** You can submit your assignment with the click of a button or simply drop it off at a post-office! It's sometimes as simple as that!
- (viii) **24X7 Access to Study Material & fellow Students:** This is the best way to study if you are comfortable with internet and technology. You can access your study material online whenever you want and also clear doubts, exchange views and discuss with your virtual class-mates!
- (ix) **Study any Topic You Want:** Since you'd already have all your books/online study material with you, you can pick up any topic/chapter that interests you and tackle that first! This way your interest in the subject is sustained.
- (x) **Higher Level of Self-Confidence:** The knowledge gained through our Correspondence MBA program will enhance your effectiveness in your current position and help define your future career path. It will sharpen your skills in critical business areas, giving you the self-confidence you need to become a leader in your profession.
- (xi) **Specialization:** We provide more than 80 specializations which allow students to gain additional knowledge and background on specific business topics.

ACCREDITATIONS AND RECOGNITIONS:

ITQSM Accredited & International Partnered Professional Academies.

GEPEA has proudly claimed the Excellence in Online Distance Learning Award presented by its Governing Body Really Matters as a token of appreciation for providing top notch education to professionals globally. This solely proclaims that GEPEA is one of the best Professional Academy in the field of online distance learning.

PROFESSIONAL FACULTIES:

GEPEA Faculty members are highly professional, qualified & experienced. Professors provide substantial assistance through 24*7 web support. Each & every query regarding studies, assignments, cases, projects, research are resolved on time & responded with clear, relevant answers on par with syllabus. They update themselves from time to time about the changing market scenario & syllabus. Thus working professionals have chance to get resourceful information by interacting with professors through web-support from time to time. Timely communication & assistance is key to our successful association with our students & our professors believe in same.

GEPEA (Global Educational & Professional Excellence Academy)

In case any query, please feel free to contact us via E-Mail:

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