



MBA for Executive Or International MBA Or Global Executive MBA

*Online
Distance
Learning*

10-12 Months Online Distance Learning Program



INSIDE **MBA**

What is MBA?

The MBA (Master of Business Administration) is an internationally recognized and geographically portable post-graduate, post-experience academic course in a number of subjects that together can be said to constitute the science of management.

It is intended for those who work in business and management who seek career advancement, business ownership, or technical skills and business knowledge. The challenges imposed by the 21st Century place a high premium on upgrading skills and qualifications in order to meet the demands set by companies, customers and the environment that managers operate in.

Why MBA?



The MBA qualification broadens and enhances knowledge and should be viewed in a sense of building up skills. Although the most popular reasons for undertaking the MBA is to increase salary, other reasons include widening career opportunities, furthering one's career and/or to extend personal networks. There are other equally important reasons that any prospective MBA student will state, but by far the most compelling is to create career opportunities for oneself. The challenges imposed by the 21st century have made it an essential component that we upgrade skills and qualifications in order to meet the demands set by companies, customers and the environment we operate within.

This is where the MBA becomes a tool to be utilized in building up existing competencies - the theory learned can be utilized to find plausible solutions to concurrent business issues. At the end of an MBA program, one emerges with an upper level of functional managerial and business issues as well as new conceptual skills ready to meet the demands that are set by the competitiveness around us.

CORE SUBJECTS

- ❖ Marketing
- ❖ Management
- ❖ Accounting
- ❖ International Business/Economics
- ❖ Organizational Behavior
- ❖ Finance/Financial Management

Major Subject: Major can be chosen from list of specialization subjects *

List of specialization subjects *

General

- General Management
- Business Administration

Economics

- Microeconomics
- Macroeconomics
- Managerial Economics

HR (Human Resources)

- Human Resource Management
- Personal Management
- Public Administration
- Corporate Law
- Corporate Training
- Labour Law

Industries/Production

- Operation Management
- Industrial Management
- Production Management
- Project Management
- Total Quality Management
- Plant Operations
- Inventory

Hotel/Tours & Travels

- Hotel Management
- Hospitality Management
- Travel & Tourism Management
- Transport Management
- Aviation

Purchase/Logistics

- Material Management
- Supply chain Management
- Logistics Management

Marketing

- Marketing Management
- International Marketing
- Marketing Research
- Strategic Marketing
- Sales Management
- Export Management
- International Trade
- Foreign Trade
- Industrial Marketing
- Retail Management
- Business Marketing

BPO/Call center

- BPO Management
- Customer Relationship Management
- Customer Care Management
- Call center Management

Banking/Finance/Accounts

- Banking Management
- Foreign Exchange Management
- Asset Management
- Mutual Fund Management
- Finance Management
- Investment Analysis Management
- Risk & Insurance Management
- Taxation Management
- Investment Management
- International Finance Management
- Takeover & Acquisition Management
- Corporate and Finance Management
- Equity Research Management
- Audit Management
- Cost and Management Accounting

Advertising/Media/Communication

- Advertising Management
- Communication Management
- Information Management
- Mass Communication
- Media Management
- Portfolio Management
- Public Relationship Management
- Telecom Management

Architecture

- Architectural Management
- Construction Management
- Interior Management

Software/Hardware

- Software Project Management
- SAP Consultancy Management
- Software Management
- Information Technology
- E-Business System
- Cyber Law Management
- Hardware Management
- E-commerce
- Networking Management
- DBMS

Textiles

- Fashion Management
- Textile Management

Exclusive

- Entrepreneurship
- Innovation
- Leadership
- Rural Management
- EnvironmentalManagement
- Family BusinessManagement
- School Management
- Shipping Management
- Safety Management
- Event Management
- Packaging Management
- EntrepreneurshipManagement
- Agriculture Management
- Strategic Management
- Energy Management
- Risk Management
- Intellectual PropertyRights
- Petroleum Management
- Library Management

INSIDE **UNIVERSITY**

Why University of NorthWest?

University of NorthWest is an ISO certified international university which is known for its excellence, creativity and innovative approach to learning. Education is the power to think clearly, the power to act well in the working world, and the power to appreciate life. Working in the same direction and ensuring the integrity of career education, University of NorthWest is offering On-Campus, Off-Campus (Distance Learning) and Executive Program in various disciplines.

What is Accreditation?

In the United States, post-secondary academic institutions have established private associations with the intention to create organizational and procedural standards to ensure consistent delivery of academic programs. These private associations of member schools administer the "accreditation" process in the U.S. All accredited institutions conform to the standards of the accrediting body, thus simplifying the evaluation and acceptance of credits among member schools. The U.S. Department of Education certifies selected accrediting associations to identify the member schools as acceptable for award of federal financial assistance. The federal government itself does not accredit schools, nor does it evaluate the quality of schools.

Accreditation & Legal Status

University of NorthWest, USA is an international, privately owned, for-profit corporation, incorporated in USA. It also holds certificate of good standing, issued by Department of Treasury.

http://www.hep.uiuc.edu/home/g-gollin/oregon_north_dakota/breyerstate/agc.htm (USA)

<https://ukcclqv.institute> (UK –United Kingdom/England)

University of NorthWest is not accredited by an accreditation agency approved by the US Department of Education.

All degrees may be verified by US State Department and embassy*.

For further details, please contact us at
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Visit us at
www.gepea.eu www.northwest.com.tr [Turkey]
<http://www.unw.ac> [USA]

About GEPEA EUROPE

“Adding Value to the Global Professionals & Executives”

Global Educational & Professional Excellence Academy (GEPEA). GEPEA is accredited, Affiliated and partnered with renowned international organizations which provides extremely exceptional, distinguished continuing higher education and prestigious awards via open access to all professionals, adult individuals located around the world. From its Central Europe office cloud campus to the student's doorstep via distance learning or e-campus/seminars/conferences/group meetings for academic & professional diplomas, degrees, awards, honors, trainings and certifications internationally. GEPEA support services which offers flexible part-time study, supported distance and open learning for Undergraduate, Postgraduate, Doctoral, Diploma courses and professional qualifications.


GEPEA was established supported UN (United Nations) Articles 26 (1): “Everyone has the right to education..... Elementary education shall be compulsory. Technical and professional education shall be made generally available and higher education shall be equally accessible to all on the basis of merit”.

Secondly, GEPEA follows UNESCO Education guidelines, among them the following ones is indispensable:

“.....Higher education, accessible to all on the basis of individual capacity and progressively free, Fundamental education for individuals who have not completed education, Professional training opportunities, Equal quality of education through minimum standards.....”

GEPEA welcomes students from anywhere, any race, ethnicity, nationality, class, caste, religion, belief, sex, gender, language, no discrimination for education. In an age of globalization driven by exponential accelerating technological, social change, and industrial modernization push for more creative and context driven innovation, dynamic and adaptable to anybody, any place and any situation is the need of the day. In this context education system has gone from local to global, one to many and traditional to modern and has become borderless.

• Awards, Honors, Recognition, Trainings and Certifications



“Approach the studies with an open mindset and let your intentions be to develop yourself to your full capacity. Accept the program as a challenge, set your personal as well as career objectives and, most importantly, utilize the Masters of Business Administration degree to close gaps that may exist within your skills and qualifications, so that you can facilitate and expedite your management career.”

HIGH QUALITY

Students will have access to our online portal from where all studyMaterial will be accessed.

Students will be required to do different task. These include:

- ❖ Quizzes (MCQ)
- ❖ Distance Learning/Internet based TMA Assignments
- ❖ Written (OBS) Assignments
- ❖ Case Studies

Students will be required to write an exam after completion of each of the subjects through self-study at home.

After completion of all subjects students must write a Thesis on a approved subject. This Thesis will be the last step in obtaining their MBA.

All learning is e-based and students need to have access to the Internet.



With an MBA, you can:

- ❖ **Advance your career**
Whether you're a doctor, an engineer, or an editor for your local newspaper, a graduate business degree can prepare you to move into a managerial position within your field.
- ❖ **Change your career**
If your current career path is a less than perfect fit for your aptitudes and interests, business school can give you the opportunity to explore your options, and then provide you with the training you need to change careers entirely.
- ❖ **Set up your own business**
Interested in starting your own business, but not sure that you have the necessary expertise to launch a start-up in a high-growth industry? An MBA can prepare you to do everything from writing a business plan to acquiring venture capital to launching an IPO. Research has shown that the failure rate for small businesses started by an MBA is about 50 percent less than the standard failure rate.
- ❖ **Develop technical skill and business knowledge**
Can you advance to a managerial position or launch your own business without the benefit of a graduate degree in business? Yes. There is much to be learned from on-the-job training and employers certainly value work experience. However, an MBA program will put you on the fast-track to career advancement by offering you the chance to develop a wide range of general business knowledge and a broad base of technical skill in a relatively short period of time.
- ❖ **Become a leader in an emerging field**
Innovative education can lead to an exciting career in a newly emerging field, such as brand management, information technology, e-commerce, or mobile telecommunications.
- ❖ **Network**
Networking is another key benefit. Business school teaching styles encourage teamwork and, over the course of an MBA program, you'll develop important relationships that can serve you well throughout your business career. And no matter the school, you can often get plugged into a network of alumni working at a wide range of companies. This is useful for professional conta

Fee Structure & Payment Plan

Total Program fee is **US\$4900** or **Euro €4,370.00**, payable in three easy installments.

PAYMENT PLAN			
SN	Particulars	Amount	Details
SEMESTER - I			
1	Admission	US\$500.00 or Euro € 450.00	At the time of admission
2	Registration & Computing	US\$500.00 or Euro € 450.00	
3	Tuition Fee - I	US\$900.00 or Euro € 800.00	
4	Examination Fee	US\$200.00 or Euro € 175.00	
5	Transcript	US\$100.00 or Euro € 90.00	
6	Course Material	US\$200.00 or Euro € 175.00	Sub-Total Euro € 2,140.00
SEMESTER - II			
7	Tuition Fee - II	US\$900.00 or Euro € 800.00	Payable after 03 months of enrollment.
8	Examination Fee	US\$200.00 or Euro € 175.00	
9	Transcript	US\$100.00 or Euro € 90.00	
10	Course Material	US\$200.00 or Euro € 175.00	
			Sub-Total Euro € 1,240.00
MISCELLANEOUS			
11	Graduation	US\$500.00 or Euro € 450.00	Payable at course completion.
12	Alumni Fee	US\$100.00 or Euro € 90.00	
13	R&D Fund	US\$500.00 or Euro € 450.00	
			Sub-Total Euro € 990.00
TOTAL		US\$4900.00 or Euro €4,370.00	

Exemption (Course Exemption): Course Exemption Available, during admission concern student have to submit their previous transcript in order to approve course exemption from Dean's office of the University.

Waiver Fees (Partial Scholarship): Partial scholarship or waiver of fees is applicable for the low economy countries (International students). During admission respective students are advised to consult this issue. Upon evidence of financial hardship partial scholarship may grant by the University. **** This option isn't available in all the International campuses of UNW.**

Refund Policy: Payments once deposited are not refundable for any reason whatsoever. All fees are subject to change at any time at the discretion of the University.

“Students are provided e-books, Syllabus course outline, materials and referral books.”



www.gepea.eu [EUROPE]

www.northwest.com.tr [Turkey]

www.unw.ac [USA]